



More Monthly Newsletter

Vol. 56 No. 7, July 2021



The New Social Media World & Library Marketing Online 07/14/2021

Discover ways to use social media to reach multiple audiences online and how analytics can tell you what they want to deliver optimal services.

READ MORE

Libraries for All: Serving People with Disabilities at Your Library 07/21/2021

Become an advocate for people with disabilities at your library by acquiring best practices for inclusive customer service, making existing programs welcoming to all, and building positive relationships.

READ MORE

Using In-House Classification Systems to Maximize Comics and Graphic Novels 07/28/2021

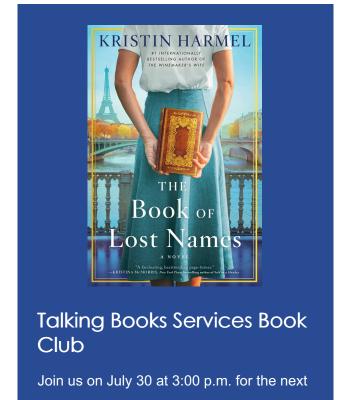
Learn how creating an in-house classification system for comics, graphic novels, and manga can help raise your library's comics circulations.

READ MORE



Don't Get Caught Off Guard

Our emergency preparedness toolkit is available; we sent a toolkit to all South Carolina public library directors. The kit guides staff in preparing for, reacting during, and responding to almost any disaster or emergency. Take time to complete the building-specific information and add community and emergency contacts. Also, visit our **Disaster and Emergency** Preparedness for Libraries libguide for continuing education resources and a downloadable toolkit. Mark your calendar for the **Emergency Preparedness and Disaster Planning** Summit on September 9 and 10. The conference will help equip public libraries and other cultural heritage organizations by focusing on recovery plans, crisis communications, mental health for staff, the FEMA Ambassador Program, Design before Disaster, and hands-on collections and salvage training. Travel grants are available; stay tuned. Registration opens soon.





meeting of the <u>Digital Books and</u>
<u>Friends' book club</u>. This month's featured book is *The Book of Lost Names* by Kristin Harmel. Sixty years after Germany surrendered World War II, librarian Eva Traube Abrams spots a book she hasn't seen since the war in a news article. In the book, she recorded the names of the Jewish children she helped forge new identities for during the war and she reflects. Register by <u>emailing Talking</u>
<u>Books Services</u> or calling 1-800-922-7818.

appealing ways that are easy to understand. Register for the next Third Thursday Data Chat on July 15 at 10:00 a.m. State Data Coordinator Leah Cannon will demonstrate unique ways to present data in digital and physical form. This series is funded in part by an LSTA grant from the Institute of Museum and Library Services.

Congratulations, Denise Lyons

Denise Lyons, Deputy Director of Statewide
Development, is elected to the IFLA Health and
Biosciences Libraries Section. Her term will
begin in August 2021 and run through August
2025. This Section Standing Committee is a part
of the International Federation
of Library Associations and Institutions
(IFLA) governing body, the leading international
body representing the interests of library and
information services and their users. It is the
global voice of the library and information
profession. Lyons served as a committee
member and social media chair for the Evidence
for Global and Disaster Health special interest
group for two years.





Author Talk

Join the South Carolina Center for the Book and North Carolina Humanities on July 22 for "Growing Up Carolina: Perspectives and Reflections on Coming of Age." Authors Andrew Clark, Maris Lawyer, and Susan Zurenda discuss how their books illustrate different coming-of-age experiences. Pat Conroy Literary Center Executive Director Jonathan Haupt will moderate the event, including an audience question and answer session. Free tickets are available online at Eventbrite.



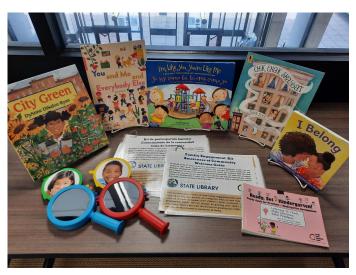
Are We There Yet?

If this question comes up too many times during summer road trips, dial (803) 734-1110 to connect to the **Telephone Tales storyline**. The short recordings change weekly. Many of the featured books are award winners; some are classics, and others are new favorites that you will come to love. Say goodbye to too much screen time and use literature to help bond with your children this summer.



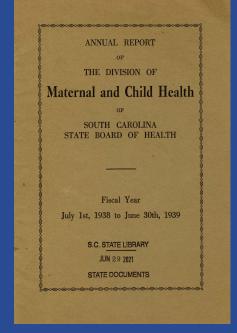
Remembering Eric Carle

Although Eric Carle's passing in late May left a void, his colorful works let us honor the author's life and legacy. To celebrate what would have been his 92nd birthday on June 25, our staff created our own Very Hungry Caterpillar and brought in our favorite Eric Carle books to adorn the building. Thanks to the library community for your support on social media. The hashtag #RememberingEricCarle brought quite a bit of attention.



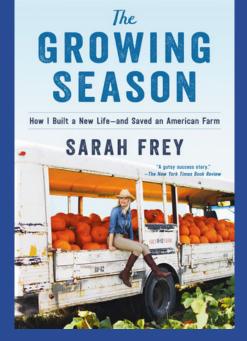
Family Engagement Kits

The latest addition to our circulating kit collection can help parents and caregivers create at-home activities to support children's social, emotional, and academic development. The <u>Carolina</u> Family Engagement Center developed three family engagement kits; one focuses on self, the other on family, and the third on community. Library staff may use them to host a program or create take-home activities for their patrons. Activity guides are available in English and Spanish.



A Historical Find

You never know where state documents might pop up. Our Digital Projects Coordinator found this 1930s annual report in an antique shop in Columbia. It is from the Division of Maternal and Child Health, part of the South Carolina State Board of Health. The State Board of Health operated from 1878-1972 before becoming what we know today as the SC Department of Health and Environmental Control (DHEC). Until 1984, reports from all state boards and agencies were compiled into the volumes annually, making this singlepiece discovery unusual. Visit our State **Documents Depository** to find digitized copies of South Carolina state documents.



Impacts Beyond Libraries

McCormick County Library used part of its LSTA Impact Grant to bring best-selling author Sarah Frey to the newly-formed South Carolina Governors School for Agriculture at John de la Howe in May. The grant supported a partnership to bring updated agriculture information to students and the entire county through a shared reading experience. Frey's recent memoir, The Growing Season: How I Built a New Life and Saved an American Farm, documents her escape from rural poverty through creating a billion-dollar farming business on her family's land. These grantfunded activities are made possible by a Library Services and Technology Act grant from the Institute of Museum and Library Services administered by the South Carolina State Library. Listen to Frey describe the book in this LibraryVoicesSC podcast.

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